



Casting Essentials

a list of tips for an amazing casting experience!

What's a casting?

It doesn't matter what field you are in, be it formal employment, informal employment or in business for yourself, the one thing that stands out is that at some point you are going to have to ***interview for a position***. For models, this interview is called a casting call.



How to prepare?

The difference between success and failure often comes down to the casting calls and how well the prospecting model prepares for them.



Here is a list of tips, or casting essentials that every model or aspiring model should know!

1. Do your Homework

Different clients have different needs and in modeling, it is very rare to find a *'one size fits all'* approach. It is the auditioning model's job to make sure that they know what the client wants.



You can ask yourself:

1. Do I have the sort of body or look they often go for?
2. What is the role they expect me to play in the shoot?
3. What is this client most likely inclined to go for?

2. Dress and look as natural as possible.

Most casting call directors are looking for a blank canvas.



FOR GIRLS: Use very light make up. A little lip gloss, concealer and mascara should do the trick. Bring clean natural hair.



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A little black dress or high waisted skinny jeans and a fitted tank top are the usual go to's. Bring plain high heeled pumps.



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FOR GUYS - Skinny jeans, fitted plain tee and clean semi-smart shoes.



3. Be on time.

Arrive at least 15 minutes before time.



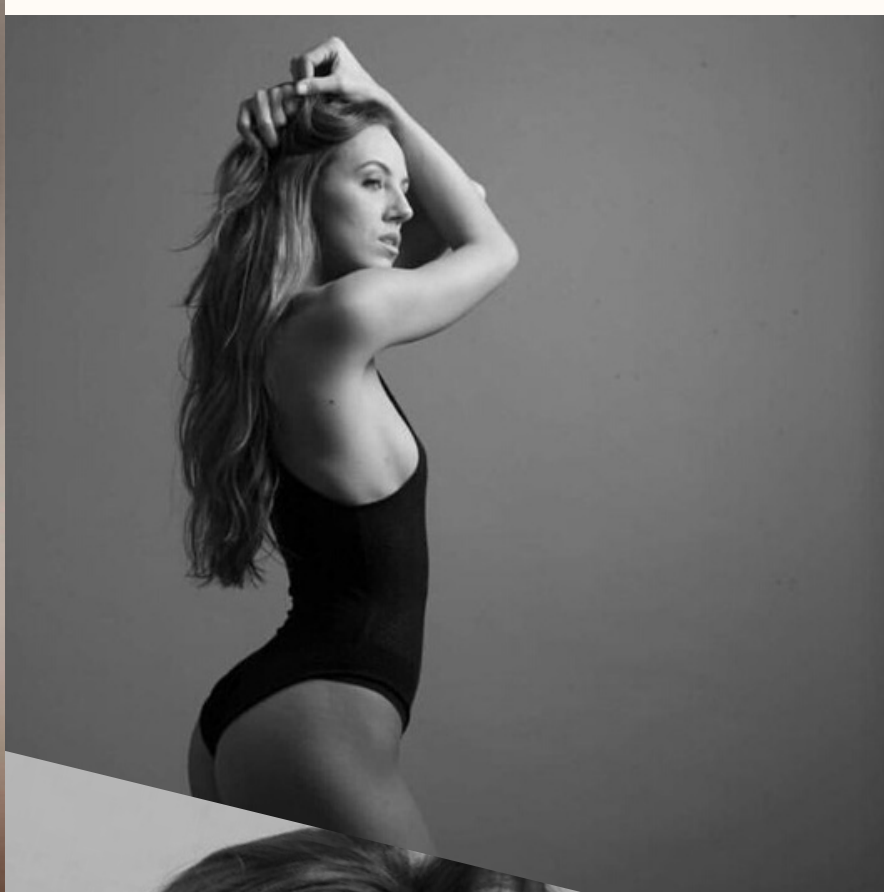
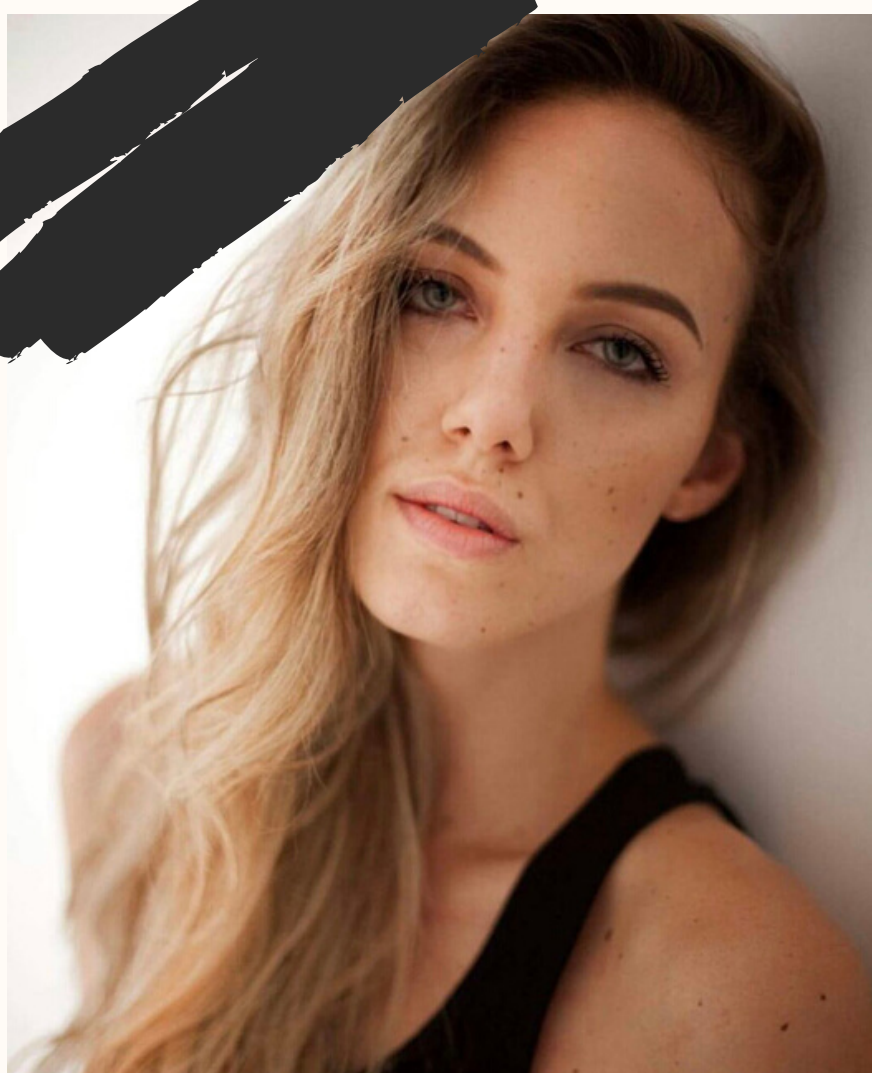
This gives you the opportunity to familiarize yourself with the place and shows the directors that you are a professional who takes their work very seriously.



Also remember it's not appropriate to bring friends and family along with you. **LEAVE YOUR ENTOURAGE AT HOME** (unless you are not 18 yet!)

4. Bring a professional portfolio or your Comps

It doesn't matter whether you have had professional work before or not, it is important to have a portfolio that contains 10-15 of your best pictures.



5. Make a lasting impression.

Portray confidence and a high self esteem through your walk, the way you interact with the directors and through your personal presentation.

Always be polite and courteous! Thank everybody involved and leave with a smile on your face!

