



Take your
digitals!

(Like a Nova Model would)

Digitals / Polaroids

Modeling Digitals (also known as “Polaroids”) are natural images of what a model currently looks like. These are helpful because they basically give the client or agency an accurate representation of the model’s current look without heavy makeup or image editing.



Basic steps

Almost all agencies want a standard full-body shot, a quarter-turn shot from various angles, and a close up face shot. These images should be in a relaxed pose for a natural look.



Marion took off the heavy makeup! Very light, natural makeup or even no makeup at all is best!



Less hair, more face!

Everything about modeling digitals is supposed to be natural. This means your hair should not be overly styled.

Take your digitals against a preferably white background/wall or as close to white as possible like Priscilla!



It's all about the lighting!

Do not retouch the images in any way! This ensures that agencies and clients see the real YOU.



Head shots

The first pictures are head-shots. First, show your natural self without smiling... Tatiana and Nico sure know how to take a good head shot!





3/4'

3/4 face side shot with
or without eyes looking
into the camera, just
like Edu and Marion...



Half Body

Half body. Fake it till you make it! You can start practicing Jose's and Ayleen's poses on the mirror! Also watch some Youtube videos!



Full Body



Full body front facing shot. These are some of the shots Marion and Daniel took a while ago!



What to wear WOMEN

For fashion-oriented models, women will ideally wear black jeans/leggings and a form-fitting neutral-colored tank-top that is either black or white. For fitness or swimwear models, black bikinis are often worn to show shape, along with black heels are ideal to compliment this look.



What to wear MEH

For fashion-oriented models, men should ideally wear form-fitting jeans and a neutral form-fitting top. You cannot go wrong with black jeans and a slim cut black t-shirt. For fitness or swimwear models, men often take shirtless modeling digitals as well to show shape.



and Voilà!



Now you have your own digitals!

You can also create your own comp card!



....which is the model's business card. It contains basic information like your name, measurements, photos, and contact information.

|EDUARDO OLIVER|



HEIGHT 1.83/ CHEST: 99/ WAIST: 77 / HIPS: 98 / SHOE: 11
Bookings: Nova Model Management