



How to Get into Modeling

A NON-CONVENTIONAL BEGINNERS GUIDE TO BREAK IT IN THE INDUSTRY...

Do I Have What it Takes?

Being a model isn't just about being "good looking" or "pretty." There are a lot of beautiful people in the world, so if you want make it to the top, you're gonna have to work your butt off.

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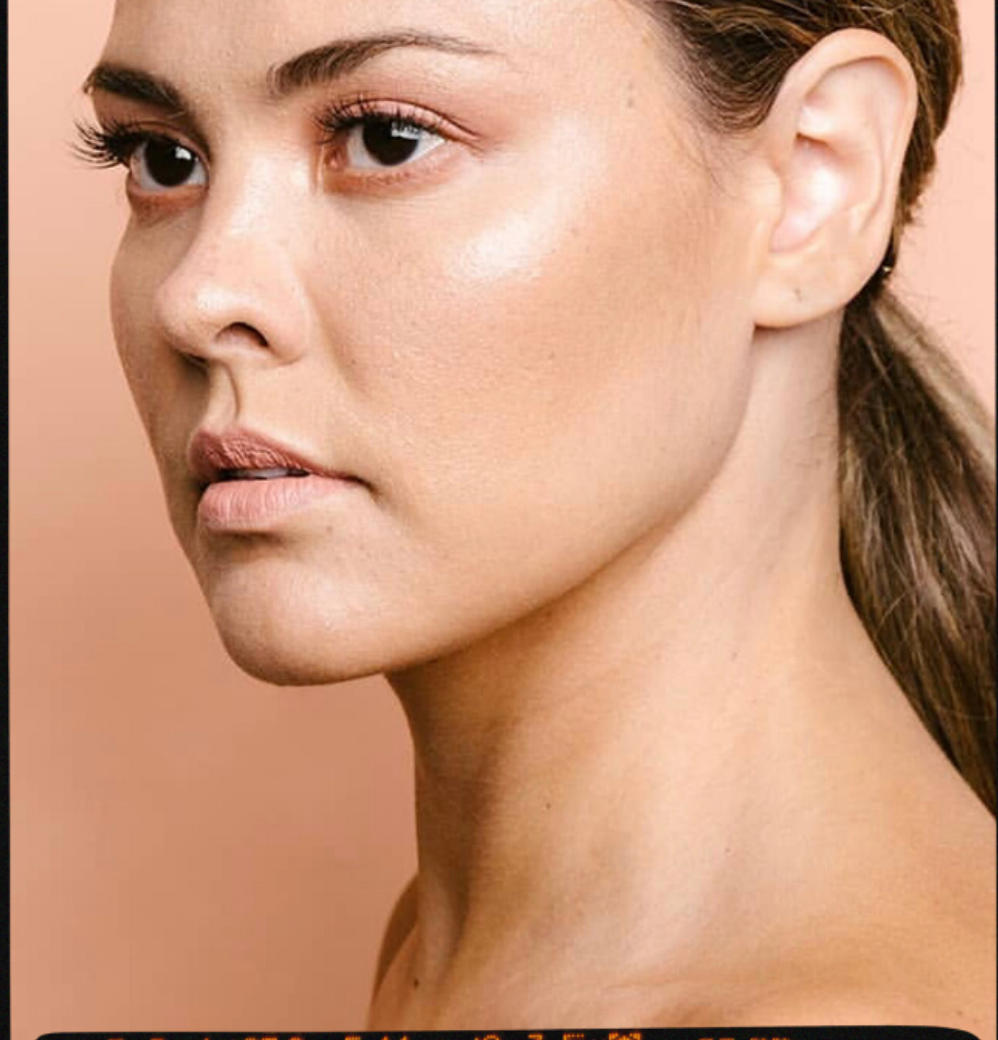
How Do I Get Started?

1. GET PHYSICAL

The first thing every aspiring model needs to know is what their best features are and how to flaunt them. Inspect your face, free of makeup and with your hair pulled back. Play with the mirror and get to know yourself!

Know your look, accept your look, embrace your look.





7 P 1/250 F 11 +0.7 EV -- mm



7 P 1/250 F 11 +0.7 EV -- mm



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EV -- mm



KODAK PORTRA 400

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7 P 1/250 F 11 +0.7 EV -- mm



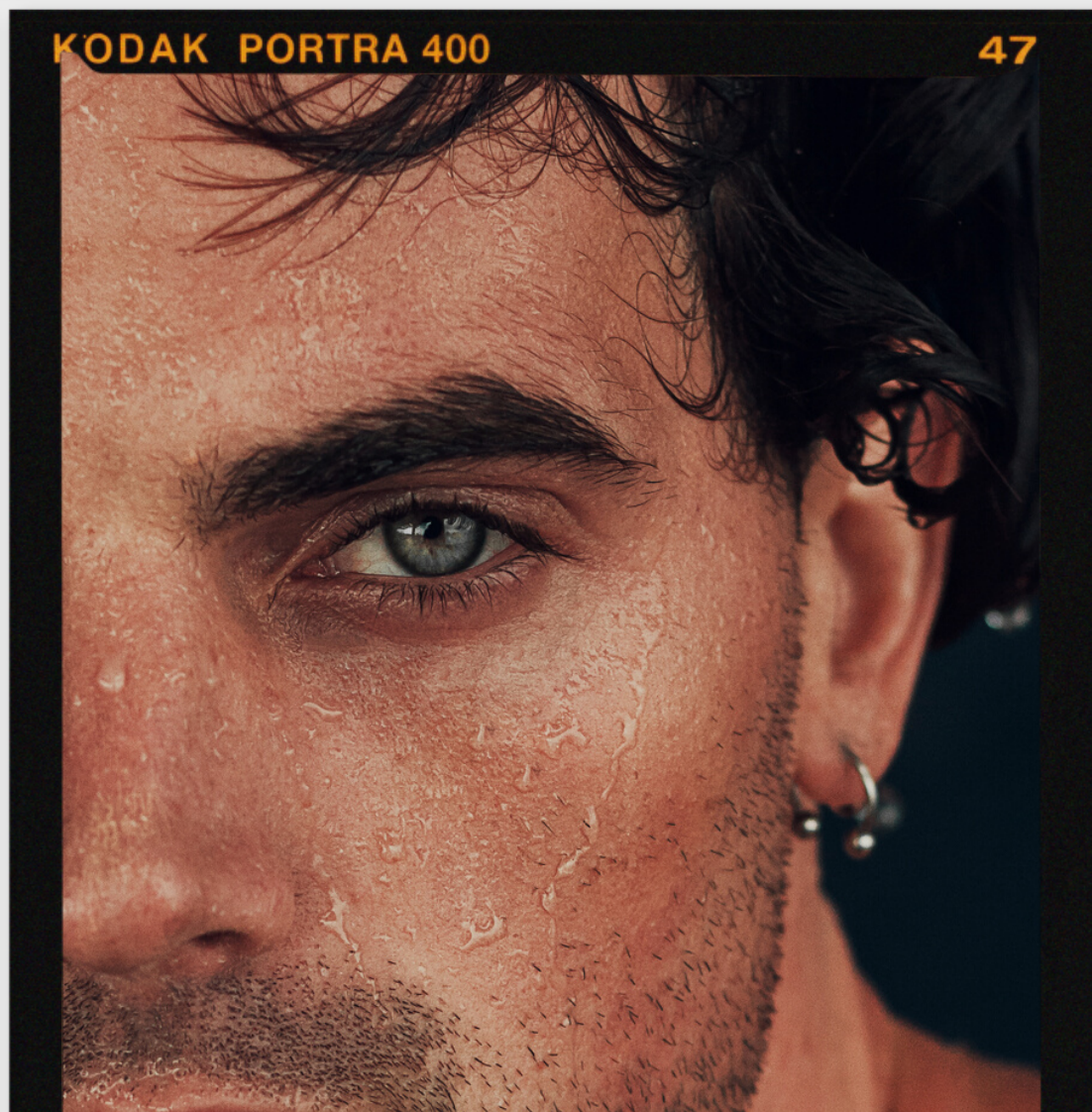
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7 P 1/250 F 11



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KODAK PORTRA 400

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2. GO OUT AND PLAY!

Find photographers who are just getting started and arrange some sessions.

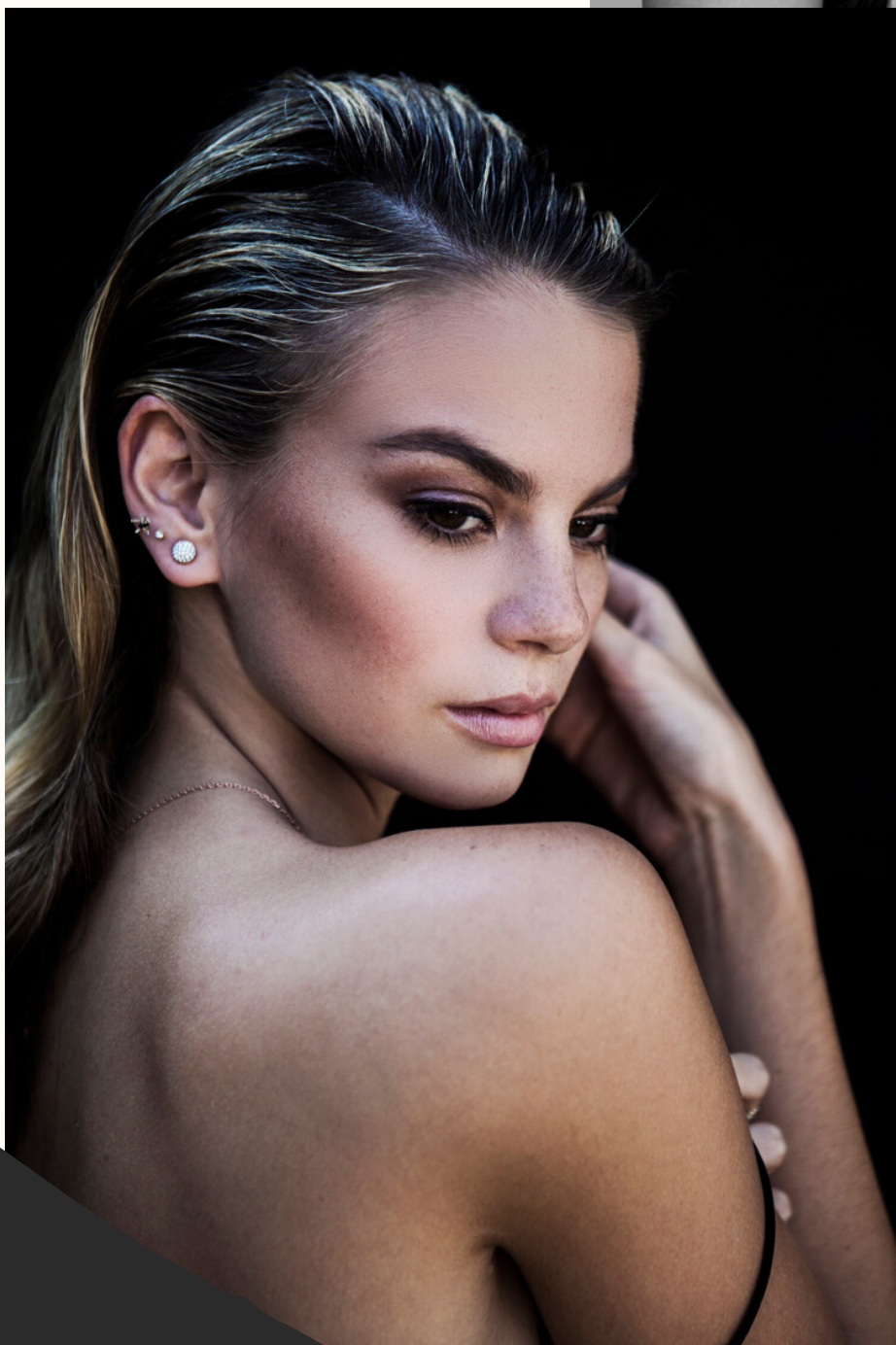
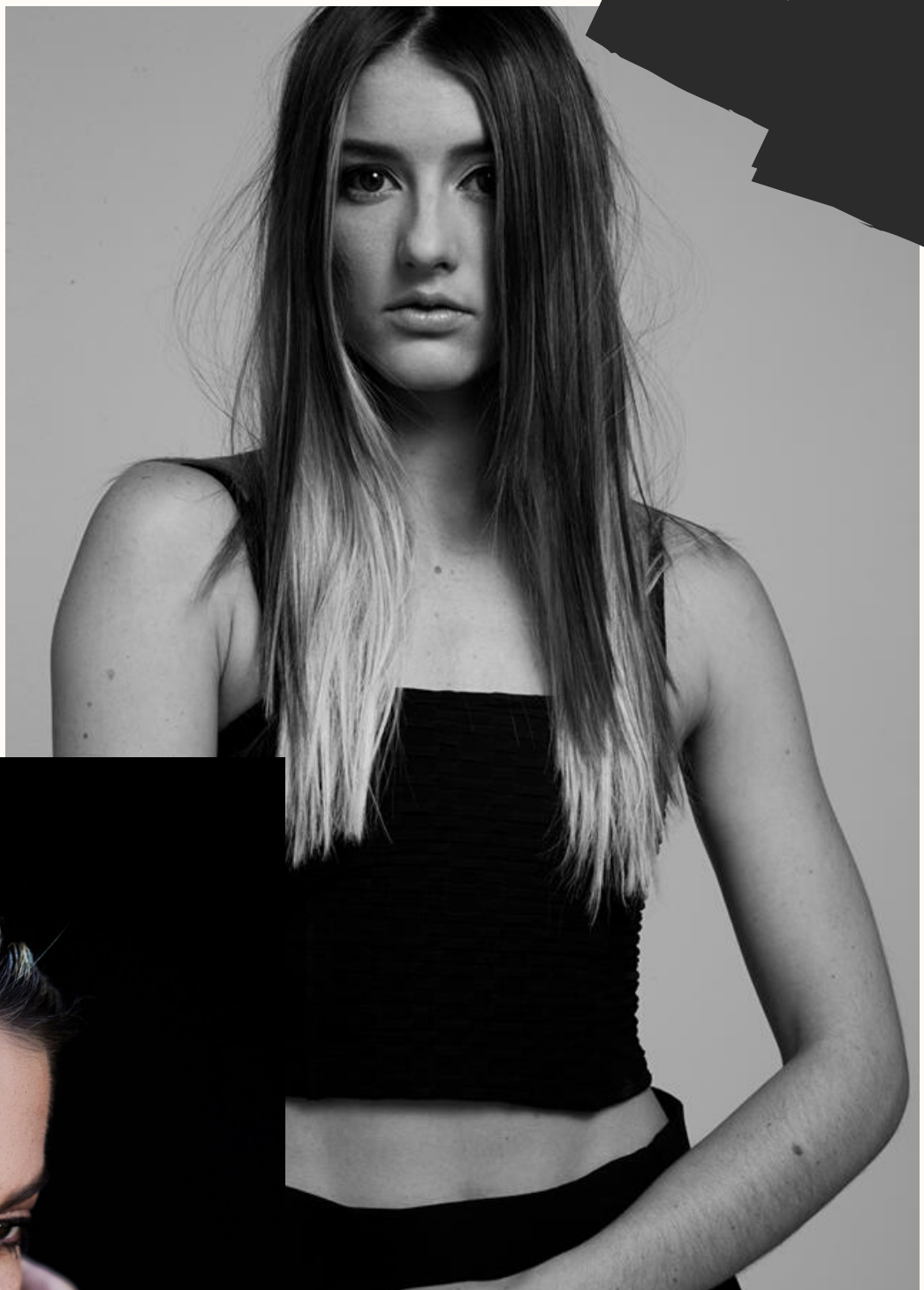
This is a great opportunity to try things out of your comfort zone and grow as a model, as well as a way to keep your portfolio fresh.



3. GET AN AGENCY...LIKE, NOW!

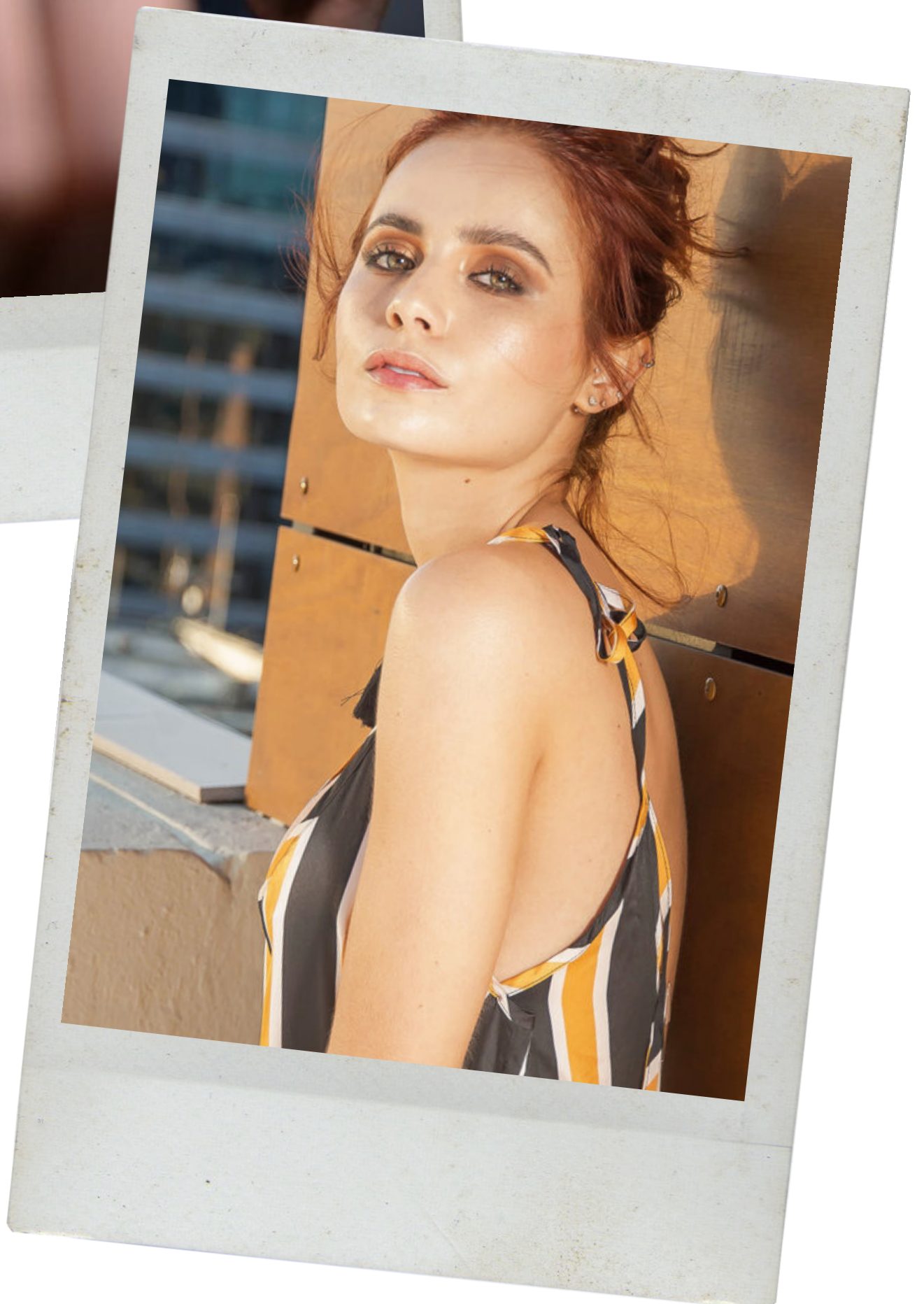
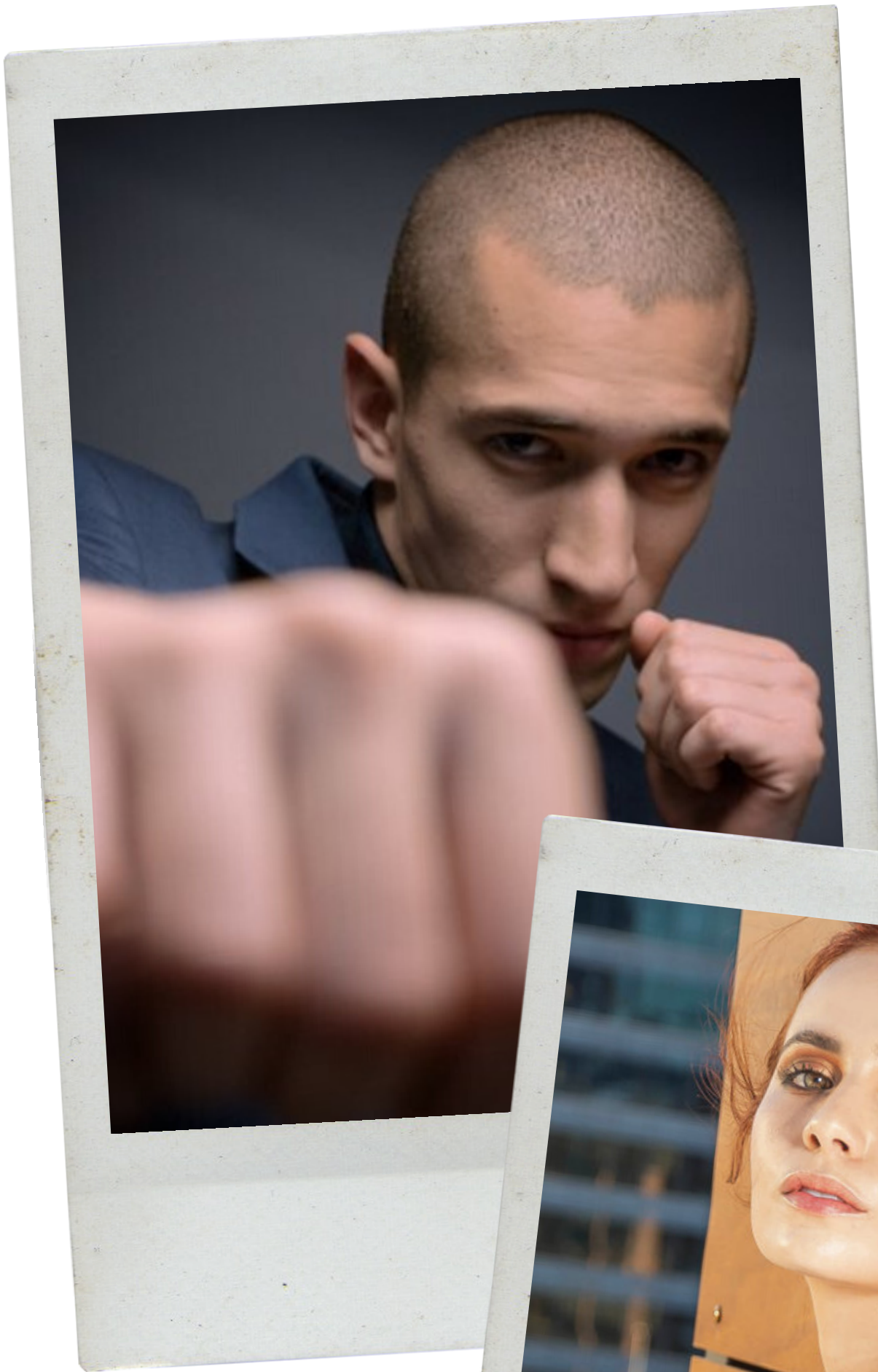
If you want to be a model, like in any industry, you'll want to have someone in your corner who can help guide your career.

Do your research and find agencies. Look for ones that align with your desired career path, then simply email them your DIGITALS (Tutorial 1).



4. DO THE HUSTLE: USE IG

This is a great time to advocate for yourself and make yourself your number one client. Use Instagram to your advantage. Create a professional account and keep it that way:



A few more tips...

- Show commitment
- Be persistent and stay positive
- You will hear “no” more times than you’ll hear “yes”. Don’t let it affect your confidence. Don’t let it affect your life.
- Take care of yourself, your body, your lifestyle.
- Be careful of who you are working with and what you’re willing to do.
- Always be expanding your talents. If you want to book new types of work, gain new skills.




& Don't Give Up

It is important to be both patient and determined when pursuing a career in modeling. Opportunities may not come right away.

The modeling and fashion industries are always changing and moving so you never know who you might meet and how they may be able to help you in the future.





The most important thing
you can do to become a
model is to be yourself!
never change who you are
on the inside or outside
to make someone else
happy.

Modeling can be a great
way to gain self-
confidence and can help
you make money, but never
sacrifice yourself, your
values or your self-
esteem to do so!